



SALES											
Target											
Actual											
Leads											
Conversion rate											
Avg \$ spend											
MARKETING											
Theme											
Events											
- We run											
- We attend											
- We present at											
Social Media											
- Facebook											
- Instagram											
- Linked In											
- Pinterest											
- Other											
Video											
Strategic Alliances											
Special Offer											
Media Release											
Other											
ADVERTISING											
Online											
Print											
Other											
TEAM											
Planning Session											
Quarterly Review											
Training											
Additional Roles											
Outsource											
Other											
SYSTEMS											
New											
Other											
PRODUCT / SERVICE OFFERING											
New											
Other											
CLIENT TOUCH POINT											
Satisfaction Survey											
Thank you											
SPECIAL PROJECTS											